



LEADERSHIP LAB



PROFESSEURS
SANS
FRONTIÈRES

IMPACT REPORT



**stop
hunger**

Training CSR champions to move nonprofits forward

INTRODUCTION

The Stop Hunger Leadership Lab brought together a global cohort of volunteer leaders in a dynamic, fully online learning experience spanning Asia, Europe, and the Americas. Co-created by Professeurs Sans Frontières and Stop Hunger, the bootcamp was designed not simply to deliver knowledge, but to strengthen the capacity, confidence, and connectivity of those driving impact on the ground.

From the outset, the bootcamp was marked by exceptional energy and engagement. Participants brought both deep commitment and a clear appetite to sharpen their skills, resulting in highly interactive sessions grounded in real-world challenges and lived experience. This experience was further enriched by a globally diverse group of guest speakers, drawn from both within Sodexo and Pluxee and the wider Professors Without Borders network, who generously and enthusiastically shared their expertise and practical insights. Discussions, activities, and peer exchange consistently reflected the realities of diverse local contexts, ensuring relevance and immediate applicability.

Beyond skills development, the bootcamp fostered a strong sense of community among participants, creating a network of leaders equipped to continue learning from and supporting one another beyond the training itself. This collaborative spirit was reflected in the close partnership with Stop Hunger leads Nathalie Brindeau and Basak Celik, whose organisation, insight, and unwavering commitment ensured a delivery that was both seamless and deeply participant-focused.

Together, these elements position the Bootcamp as a model that is not only effective, but adaptable and ready to scale.

~ Rachel Warnick, Professors Without Borders

Starting in November 2025, Stop Hunger Leaders met fortnightly and explored the following topics:

- Creating Impact and Leadership Engagement
- Non Profit 101 and the Global Hunger Landscape
- The Role of a Stop Hunger Leader
- Strategic Communications for Social Impact
- Corporate Nonprofit Partnerships Fundamentals
- Impact Measurement for Social Impact Collaboration
- Pitching for Success
- Pitching a Stop Hunger Project to Sodexo Senior Managers



Bootcamp Impact Summary

Empowering NGO Leaders

The bootcamp helped NGO leaders develop new skills and enhance their effectiveness.

81%

joined the bootcamp to develop
new skills and enhance their
work



98%

were satisfied with the
bootcamp

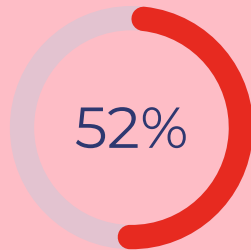
plan to use the skills they
gained

100%



Enhancing Volunteering Impact

The bootcamp helped NGO leaders strengthen their ability to empower volunteers.



increase in confidence in strategic
communication

*"I received knowledge, trust, experiences
from others, recognition, and satisfaction."*

Bootcamp Impact Summary

Building Stop Hunger leaders

The bootcamp helped participants gain confidence in their role



felt more comfortable exercising the role of Stop Hunger leader

Pitching Fresh Ideas

The Campaign pitch was a standout feature of the bootcamp, cited by participants as a key part of the bootcamp helping

"I had the opportunity to learn about ideas and people from other countries, and this helps me think about implementing these ideas in my country."

"We had the chance to meet the entire community and celebrate our work together"



were satisfied with their campaign pitch and the support provided

Professional Development Impact

"I feel more empowered to be able to talk about Stop Hunger, both internally and externally, and share what the wider organisation is doing beyond my country"

"Learning about output and outcome in the Impact Measurement session allowed me to gain a deeper understanding of how to communicate impacts and how leaders can better communicate these impacts externally"

"I feel my PowerPoint, presentation and communication skills have improved. I have a greater awareness, and I have learnt a lot about the importance of building relationships to contribute to the impact being made"

"This experience helped me realise the importance of identifying and communicating relevant KPIs, as well as focusing on initiatives that drive engagement"

"I was able to identify opportunities for improvement regarding organisation and communication. This includes better coordination of volunteer shifts, enhancing communication efforts through content such as videos, and developing stronger branding"

"The bootcamp reinforced the importance of mastering communication within CSR. I now see strategic communication as essential, not only to explain initiatives clearly, but also to convey purpose, inspire others, and gain their support"