



Empowering Tomorrow's Climate Entrepreneurs

DAKAR, SENEGAL

Objectives

- To facilitate exploration of climate-focused entrepreneurial opportunities in Senegal's agricultural sector, promoting solutions for local communities and small producers.
- To equip participants with skills to apply for grant funding and launch green businesses.
- To train participants to confidently produce and deliver professional presentations and pitches.
- To emphasise the importance of developing innovative solutions with a positive social and environmental impact.

11- 12, 18 - 19 October 2024



Programme Structure

In the second week of October, Professors Without Borders and Ecolotrip will launch a four-day Climathon event, designed for young, French-speaking environmental activists and green entrepreneurs.

The programme will begin with an online introduction to green entrepreneurship from 11 to 12 October; this initiative will then continue with an in-person programme from 18 to 19 October. Participants will engage in a variety of workshops centred on climate entrepreneurship, design thinking, and social entrepreneurship. Nadine Minampala will lead these workshops for at least three hours each day, equipping participants with the knowledge and skills necessary to navigate the complexities of green business.

In addition to the skill-building sessions, participants will have the opportunity to pitch their projects to social investors, culminating in a pitch competition judged by four experts in the field. These sessions are designed not only to encourage innovation but also to foster collaboration among participants, allowing them to refine their ideas and receive constructive feedback from industry leaders.

Programme Highlights

Partner: ECOLOTRIP

Ecolotrip is a global collective ecological movement for young, green entrepreneurs in the French-speaking world. They support projects with strong environmental and socioeconomic impacts on young people and host awareness-raising and educational activities.

Learners

This programme will reach approximately 40 participants, including university students, entrepreneurs, and Ecolotrip staff, aged between 18 and 25 years.



Course Description

Climate Entrepreneurship for Social Impact

This course provides an immersive introduction to social and climate entrepreneurship, with a focus on the unique challenges and opportunities in the Global South. Participants will explore the principles of social entrepreneurship, with an emphasis on creating climate-focused businesses that drive environmental and social change.

Through interactive workshops and group brainstorming, participants will identify local climate action opportunities in Senegal. A key component of the course includes a roundtable on fostering inclusion and innovation in climate entrepreneurship, highlighting strategies to empower women and marginalised groups. The second day focuses on developing project proposals, with real-world case studies and role-playing, culminating in a coaching session where participants present their projects for feedback. By the end of the course, participants will have actionable ideas to drive sustainable impact in their communities.

“Allow everyone to be at the heart of their project with the values that animate it to contribute socially and economically to a more just and sustainable society.” -Nadine Minampala

Meet our Volunteer Professor

Nadine Minampala



Climate Entrepreneurship for Social Impact

Nadine is an entrepreneurship trainer and consultant with multiple roles. She is a Programme Coordinator for START Creation, the Francophone Africa Programme Manager for Professors Without Borders, a Business Coach at MAD Home of Creators, a Consultant and Initiator for Women in Food, and more. For Nadine, social entrepreneurship is one of the ways to respond to social fracture. She is an effective facilitator who allows everyone to rethink the economic models of our society. She believes that profit is no longer an end in itself but a means to empower the person at the level of personal and economic while serving the general interest. In her teachings, she has found that this model can be transposed everywhere around the world and resonates with all social classes, and continues to expand the social entrepreneurship skill of learners around the world.

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