



SOCIAL ENTREPRENEURSHIP AND LEADERSHIP

25 - 29 JUNE 2024

IN PARTNERSHIP WITH
ECOLOTRIP

Parakou, Benin



Students at the commencement of the Social Entrepreneurship and Leadership Workshop.



SUMMARY

Professors Without Borders, in partnership with Ecolotrip, a global ecological movement for young people, sent one volunteer professor, Nadine Minaplala, to Benin. Our programme was in conjunction with Ecolotrip's annual "EcoWeek," a week-long conference for young French-speaking environmental activists and green entrepreneurs. Over five days, our professor delivered social entrepreneurship and leadership courses focusing on the environmental sector. The programme had 40 participants in attendance and was successful in helping participants understand how to confidently develop and manage impactful projects. We are now welcoming these students to our PROWIBO LinkedIn Alumni group so they can stay in touch and share how they apply the skills taught in this programme to their lives.



Student participating in the first evening icebreaker of the programme.



Nadine Minampala facilitating social entrepreneurship workshops



Student speaking during icebreaker activity

REFLECTIONS

I took part in the workshop on social entrepreneurship and leadership with great enthusiasm. I learnt about the economy that can be developed around it and the real impact we can have on our community by having profitable businesses. I plan to put all these skills to good use through my social entrepreneurship project. Thank you, Prowibo, and thank you, Nadine.

**Asnad Nyaoui -
Student Participant**

I am an agro-economics student and had the opportunity to participate in the social entrepreneurship workshop. I learnt about the criteria for having a social enterprise and the criteria for identifying as an entrepreneurial leader. I have seen how I can have a company that can contribute to environmental sustainability and, at the same time, help others. The programme also gave me numerous ideas on how to be more active in my community in the future. I also learnt a lot about what Nadine, the presenter, does in the field. Additionally, I learnt about other student's journeys, initiatives, and aspirations. It was a great programme.

**Fantodi Adjoua Katchoubi -
Student Participant**

MEMORIES



I am a biologist, and I live in Quebec, Canada. I attended the entrepreneurship and leadership course Nadine Minampala gave during the Eco-Week held in Parakou, Bénin. I wanted to do this course because I am interested in social entrepreneurship and wanted to learn more about it. I also have a background in science and ontology, which is another reason I desired to learn more about entrepreneurship, social entrepreneurship, and leadership. We learnt more about the different types of leadership, new economies, and new business models that aim for profit and have a social and environmental cause at heart. I enjoyed the workshop, thank you!

Émilie Secois - Student Participant



I am a forestry agronomist. I participated in Ecolotrip's Eco-Week, followed by a social entrepreneurship workshop led by Mrs. Nadine Minampala. She taught us how to create and develop a project idea and the elements needed for a successful launch. She also highlighted problem identification and solving tools crucial to developing impactful projects. We also learnt about the importance of effective leadership in project development and reflected on how qualities such as perseverance and resilience are some characteristics of impactful leadership.

Professor Horacio Akenok - Student Participant

