





Educate Empower Inspire



2017 Annual Report





Registered address

1st Floor 11-13 Station Road Swanley Kent BR8 8ES

Company No.

10075923

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Our vision is to create a global community of academics and professionals who want to share their passion for knowledge with students around the world. Professors Without Borders aims to bridge the educational divide between countries, as well as between students and their teachers.

We aspire to halt the brain drain by bringing teachers in rather than taking students out.

We are student focused and course agnostic. We build professional and academic skills while encouraging students to grow in confidence.

Our values

CUSTOWIET

1.) Progress

There is no development without education. Education is the fastest and most beneficial investment a government can make in the future of its country. Our teachers contribute to the individual success of each student and thereby to the progress of the countries in which we work.

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3.) Security

We will not expose our staff to unnecessary risks. We only go to countries where we have local support and that we have visited ourselves. We aim to work as partners with local universities and will not develop a program in any place that we have not personally investigated to ensure the safety of our teachers. For all our programs, we take out insurance for our professors and for ourselves.

Sustainable

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Innovation

2.

As a professional program with long-term goals, we are committed to innovating and integrating new teaching techniques and technology wherever possible.

4 | Professors Without Borders

4.) Fun

Union

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and sa

regulation

Education should be fun. Students who enjoy learning will be self-motivated to teach themselves in the long-term.

5.) Integrity

Education is also about sharing values such as honesty and fairness. Integrity is at the very core of what we stand for. Our lecturers are contributing their time to the organisation and all our efforts must be met with local support to ensure the longterm success of our program. Ma

The brand story



Why we're different

Our students are young adults, preparing for their professional careers. They are as well-educated as their environment allows and have a desire to push their education further. We can focus in on expanding their knowledge-base and teaching them critical thinking skills, which will set them up well for the start of their careers or further educational pursuits.

All our professors are volunteers. They donate their time, but not their money. Their transport and accommodation are fully paid for by Professors Without Borders. This ensures the quality and motivation of our teachers. Teaching is more than a volunteer experience, it is a passion.

Our classrooms are capped at 25 students, offering space and time for personal feedback. We further break down our classrooms into smaller discussion groups so everybody has a chance to construct their own points of view and learn how to express them and to listen to others. We work with funders and local businesses to establish the recruitment needs in each country – tailoring our courses to meet the on-the-ground needs. Each student receives a custom-made textbook that includes all readings for the course.

Our staff are trained in-house for free, adhere to our vision of education, and have important skills or knowledge to pass on. We allow our professors a high level of autonomy in how they teach the courses, as we believe that academic freedom is integral to providing the high-level of education we seek. Their transportation, accommodation, visas and insurance are fully paid for.

We conduct in-depth monitoring and post-mission assessments to ensure a continuous learning process.

Our work

Professors Without Borders is a social enterprise that focuses on improving the learning experience in higher education. Inspiring teachers and a student-focused approach guide. Professors Without Borders operate summer schools throughout the year and around the world. We bring seasoned professionals and academics to teach students in their home institution.

We don't just parachute in once a year. We have built an alumni community on Facebook to connect our students and provide them with ongoing academic and career support. This is in conjunction with our Career Development page on our website that makes relevant technology software and information available to all.

As a social enterprise, we are constantly looking for new methods to innovate and expand our reach. This is a work in progress.

As an academic organisation, we run a number of research projects to test our models and assumptions. We want to share our experience getting students ready for their careers with the greater community and aspire to become thoughtleaders in higher education through our new think-tank.



The skillset



To achieve our objectives, we focus on skill-building. This includes analysis, presentation and writing skills, team-work and confidence-building. These skills are in high demand in most professions and we also want to prepare our students to be highachieving contributors to society, whether through their own entrepreneurial vision or when working with a company. Our professors are specialists in their fields and excited to share their love for learning with their students.

Too often, students graduate from university ill-equipped for their first job: unable to work in teams, lacking confidence to take initiatives and finding feedback difficult to endure.

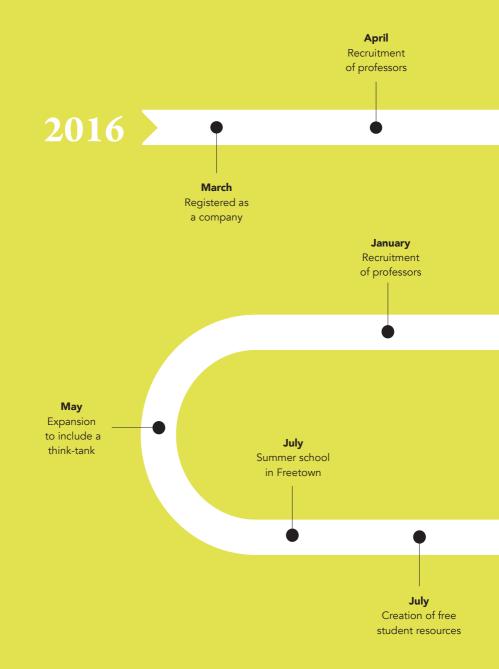
Furthermore, the high level of youth unemployment leaves students from most countries sitting on their diplomas and skillset.

We help prepare students for the real world, focusing on presentation, writing and analytical skills, getting them used to working in teams and giving and receiving feedback. We aim to build confidence in each student so that they can take their talents and put them to use as an employee or as an entrepreneur. "The quartet you sent us was just wonderful. It is difficult to imagine a better group. They blended perfectly in the ARU community. Both students and staff loved them. We long to have them (or a similar group) again. Thank you for putting together this wonderful team".

Joseph Mukiibi, Vice Chancellor ARU



Milestones





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PTT-Professors Without Borders 12

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"Thank you PROWIBO. The summer school in July was great. Education is the foundation for a better future but it takes a visionary to appreciate that. It is clear that we have a massive task to accomplish but with determination and ambition we must overcome".

Raschid,

Student at Fourah Bay College

Our 2017 summer schools



"It is insane how well we have worked together".

Ena Volunteer lecturer in Uganda

African Rural University

We are excited to go to African Rural University in Uganda, the first all-women's university in Africa and a recipient of the Ashoka fellowship. In August, we sent four highly-qualified and enthusiastic educators to offer a two-week Summer School to this extraordinary institution. Students were taught by Philippa, a researcher from the London School of Economics and member of the British women's fencing teams. Ena from the University of St Andrews taught Global Politics, and Till, a weathered entrepreneur and graduate of the Design School IED in Barcelona taught Design Thinking along with Matt who was sponsored by IED to take footage and make a video of our impact.

"We would love for more students to access this programme and hope you can send more lecturers next year".

Sipim,

ecturer at Srinakharinwirot University

Srinakharinwirot University

Our first summer school in Asia took place late August at Srinakharinwirot University in Bangkok, Thailand. This was our first expansion outside of Africa. Sabrina brought over 17 years of Model United Nations (MUN) experience to the university when she gave a course in public speaking and debate using MUN simulations.

Fourah Bay College

For our 2017 Summer School in Freetown, we partnered with Fourah Bay College. During two weeks in July, we taught 100 university students in Sierra Leone. Courses included an introduction to Community Health, taught by Yanoh who is also a lecturer at New York Institute of Technology; Charles, a lecturer at our partner university Richmond University London taught Global Finance and Entrepreneurship; and Joanne from the London School of Economics led a course in International Politics: History, Geography and Interaction. We also gave workshops on CV and cover letters, dissertations and research and law workshops.



Our courses in 2017

Workshops

- Writing a dissertation
- Conducting research
- Teaching tips
- Applying to jobs and writing a resume
- First aid and life skills
- Public speaking

We emphasise the practical side of education in our courses with the objective of improving first job adaptation, employment prospects and entrepreneurship in the countries where we operate.

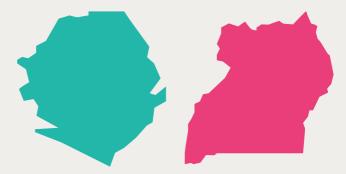






Offered in Thailand

- Public speaking
- Model United Nations



Offered in Sierra Leone

- Country risk analysis: An African perspective
- Common and international law
- International politics: History, geography and interactions
- Implementing a health intervention
- Model United Nations

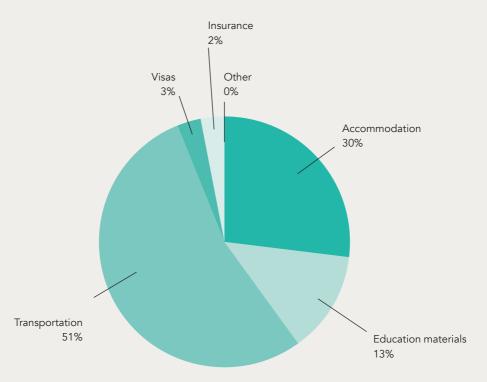
Offered in Uganda

- Design thinking
- Civil society
- Global politics
- Model United Nations

Financials

2017 Expenditure:

Item	Expenditure £	Total expenditure %
Accommodation	3402,64	30
Education materials	1461,53	13
Transportation	5742,27	51
Visas	333,31	3
Insurance	276	2
Other	6,65	0
Total Spent	£11,222,40	



2018 Proposed budget:

Proposed locations for 2018	Budget £
Uganda Summer School	5000
Sierra Leone FBC Summer School	8000
Sierra Leone PoW Summer School	5000
Thailand Summer School	4000
Liberia Summer School	8000
Jordan Summer School	4000
Gambia Summer School	8000
Total 2018 budget	£42,000

Proposed additions in 2019	Budget £
China	10,000
India	10,000
Total 2019 budget	£62,000

Annual operating costs:

Item	Budget £
* Marketing	5,000
** Business development	5,000
*** Salary	30,000
Total annual operating costs	£40,000

* Marketing plan: Visit select schools and universities to develop summer schools in new markets ** Business development to ensure revenue by expanding the program to private high schools *** Salary details: Employ two part-time employees to manage logistics

Expansion plan

We expanded to three countries from one in 2016. We have received invitations to offer free summer schools in Liberia, Cote d'Ivoire, India, Jordan and Nigeria for 2018.

In order to do this, we need to guarantee revenue and be sustainable. We depend on donations but also want to build our enterprise by offering paid professional training to universities and businesses around the world that will subsidise our free schools, making educational opportunities available to everyone.

In 2018, we are also building up our think-tank with key strategic partnerships and new Research Associates. Our reports will be publicly available with the objective of making quality education within everyone's reach. Our free Career Development page will be toned to make information about scholarships, self-taught courses and free research software available to all academics and students around the world. We are also developing our alumni network to encourage collegiality among students and lecturers around the world.

Objectives for 2019 include expansion in Asia and the Middle East.



The core team

"Education, for us, is not just about learning. It's also about doing. We want to inspire our students to confidently engage with the world and contribute to making it a better place, starting with their immediate environment".

"Our ambition for Professors Without Borders is to improve teacher mobility around the world so that every student can experience a dedicated, professional and inspiring learning environment that will fire them up for their next stages in life".



Princess Tessy de Nassau

Co-founder of Professors Without Borders; Director of Logistics

Tessy de Nassau holds an MSc in International Studies and Diplomacy from SOAS and is an associate fellow at the centre for Global Health Security at the think tank Chatham House. She has extensive experience in informal and formal diplomacy as well as public representation. Tessy worked as an ambassador for UNAIDS (Global Advocate for Young Women and Adolescent Girls), and has been appointed patron to UNA-UK. Tessy spent five years in the military where she was deployed in Kosovo as a peacekeeper and detached to the Luxembourg Commission and Embassy both in Geneva and London. Tessy actively promotes a number of issues including global health and women's rights. She is passionate about development and has committed her time and energy to furthering the work of organizations in which she believes.



Majeks Walker

Co-founder of Professors Without Borders; Company Director and Director of Operations

Majeks Walker has taught and practiced law since 2004. He has an LLM from UCL (Banking Law, Conflict of Law, Corporate Law and Law of Foreign Investment in Emerging Economies), and a Certificate in Law Teaching. He was called to the Bar in England and Wales in 2006, and is a qualified SPP Mediator. Majeks is passionate about education and has taught law at Kaplan, and the University of Greenwich. He has also taught Criminology and Psychology at Royal Holloway University of London. He currently lectures law at undergraduate and postgraduate level at University of Westminster, and at Regent's University London. He is a seasoned corporate trainer, and provides advice and training to many multinational companies and sovereign states on various legal issues. Majeks also does a range of philanthropic work, including helping to give a voice to those that cannot afford legal representation.



Dr Caroline Varin

Co-founder of Professors Without Borders; Company Director and Programs Director

Caroline Varin holds a PhD in International Relations and an MSc in Comparative Politics from the London School of Economics, an LLM in International Law from the Universita di Bologna, Italy, and a BA in Political Science from the University of Pennsylvania. She has worked as a lecturer, a mentor and a tutor in Europe and the UK, the United States and in Central America. Caroline is passionate about education and finding new ways to stimulate and encourage students. Caroline has experience managing projects, organizing conferences and developing communication strategies for a variety of clients and sectors in Africa, the Middle East and Europe. She has also written a wide variety of articles on international security issues and currently has three books in print.

Charlie teaching in Sierra Leone under torrential rains



See his story at www.prowibo.com/diary

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